

Result-driven digital marketing agency

Digital Agency Solutions with 360° degrees of excellence

For over a decade, DAS 360 has helped businesses grow. Our creative and sharp minds are determined to make a significant difference to people and businesses through our strategic digital solutions and results-driven team work. We crunch big data and distill consumer insights to bring ideas, rock solid digital strategies that work for you, and your brand. With experience, expertise and enthusiasm, we are today a progressive company with a presence across KSA, UAE, and Lebanon.

100+ **CLIENTS** 75+ **EMPLOYEES**

> O4 LOCATIONS

Delivering 360° business goal



Digital Marketing

Strategic Content Marketing, Marketing
Budget Optimization, Driving better ROI,
Increasing customer engagement, Advanced
Analytics and Reporting, Optimizing
Searchability on Google



Design

Crafting Brand Identity, Innovative packaging,
Eye-catchy outdoor designs, Product &
Merchandise, Creative Art & Illustrations,
Engaging 3D & Infographics



Production & Exhibitions

Corporate Merchandise, Print Ads, Posters, Billboards, Catalog, Attractive Exhibition Stand & Fabrication Design, Customized Greetings, Invites and Calendars



Development

Experience Strategy, User Interface Design, End-User Optimization, Prototyping & Wireframing, Interactive Development



PR/Press Release

Creating brand visibility and publicity, Writing powerful articles & speeches, Comprehensive market research, Expanding your network,

Crisis management, Managing negative sentiment



Corporate Giveaways

Innovative ideas for seasonal gifting,
Customized gift sets, Remarkable award &
trophy designs

Digital Marketing

Offering you industry advantage with modern solutions

Is your **problem** similar to this?

- Underperforming ROIs
- Data overload but lack of insights
- Ineffective brand positioning & strategies
- Inability to keep up with new trends & technologies

- Understand the target audience thoroughly
- ✓ Share actionable insights from your data
- Execute outcome-driven campaigns

Our Digital Marketing Services include:

Campaign Development	Content Marketing	Search Engine Optimization
Google SEM (Search Engine Marketing)	Display, Influencers & RTB	Social Media Management & Marketing
Apps Downloads	Online Acquisitions	Retail Leads

1,000,000 LEADS

500,000
QUALIFIED LEADS

200,000
SALES CONVERSIONS

5 Billion \$
SALES INCREASE

Top clients we have delivered amazing digital marketing strategies for:





















Microsoft



Red Hat

















Design

Giving you the market dominance to grow, stand out

and succeed

Is your **problem** similar to this?

- Undesirable brand perception
- Inconsistent brand identity
- Unclear messaging & strategy
- Poor output

- Comprehensive brand strategy
- Branding and design consistency
- Crafting unique experiences

Our Design Services include:

Logo & Branding	Web Design Services	Digital Marketing
Outdoor & Signages	Product & Merchandise	Art & Illustrations
	Infographics & 3D	



Stand Out. Breakthrough. Differentiate.

Top clients we have delivered amazing designs for:















ROSEWOOD

JEDDAH







Print & Exhibition Production

Giving you personalized yet practical solutions to your

unique challenges

Is your **problem** similar to this?

- Lack of consultation on print and production
- Poor execution at a high cost
- Unreliable execution partners
- Deadline lapse

- ✓ Top class production
- Budget optimization
- Timely delivery

Our Print & Exhibition Production Services include:

Flyers & Brochures	Bindery Services	Corporate Identity – Business cards, letterhead, envelope
Tent cards, roll up standees, panels	Foam board mounting, Flex printing	Calendar, Menu Cards, Personalized greetings
Foiling, Spot UV and Thermal Embossing	Exhibition Stand Fabri- cation and end-to-end Management	



Let us do the heavy lifting so you can focus on what matters most to you.

Top clients we have managed print & production for:















Development

Create a solution that's unified and seamless. Perfecting the

journey and experience across all platforms

Is your **problem** similar to this?

- Outdated Design & Poor User Experience
- Lack of technical know-how
- No technical support
- Site Limitations

- Delighting customers with captivating experience
- Seamless multi-channel integrations
- ✓ Stress-free assistance

Our Development Services include:

Landing Page	Corporate Website	eCommerce
ERP Solutions	Mobile Applications	Web Applications

Technology we use for our clients:





























Top clients we have delivered amazing websites & applications for:















PR/Press Release

Ensuring you get ahead of your fiercest competitors

Is your **problem** similar to this?

- Cannot afford an expensive PR Team
- Generic content and no brand context shared
- Existing team cannot handle crisis situation
- The team is not proactive when it comes to aiming for market dominance

- ✓ We ensure you get most out of your PR
- Effective content to create desired impact
- Handling crisis with ease and grace

Our PR/Press Services include:

Comprehensive Market Research of your firm	Expand the network through participation in relevant events sponsoring events
Write and distribute press releases	Speech writing, content writing for the web
Create and execute special events designed for public outreach and media relations	Crisis management strategies
Negative sentiment management on digital	



Making your company a magnet for media attention

Corporate Giveaways

Creating brand loyalty with unique and effective

Corporate Givaways

Is your **problem** similar to this?

- Lack of thoughtful gifting ideas
- Not customized to brand's reputation
- Issue of quality control
- Administrative burden
- Language barrier
- Expensive ideas shared

- Distinct branding with each gift box
- Gifting as per your brand's reputation & relationships
- Quality delivery and hands-on production support

Our Corporate Giveaways Services include:

Technology and Gadgets	Drinkware	Leather Gifts
Eco-Friendly Gifts	Awards & Trophies	Seasonal Gifts
Gift Sets	Office/Stationery	



Giveaways that are GOOD for your business

Top clients we have delivered amazing gifting for:























We are proud to work with the best

brands in the world























































Industries we have worked with





Logistics & Electronics



Charity



Fashion





Supply Chain

Beauty & Health

Advertising Platform



Kitchen & Furniture



Magazine



Construction & Material



Entertainment



Q Riyadh

Al Aqiq District - Tahlia Street - Al fotohat business center - first floor office 7

Talk to us: 00966566252261

P Dubai

Arjan District - Diamond Business Center 2 - 1st Floor Office 107

Talk to us: +971 56 171 8777

Drop a line

sales@das-360.com

Q Lebanon

Manar 1825 BLDG 4th Floor

Talk to us: 009613339375

Egypt

Pyramids Garden, Giza, private villa, 166 S

Talk to us: +20 11111 26753